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News Release

For Immediate Release

Printed Circuit Design & Fab Announces 2009 NPI Award Winners

LAS VEGAS – March 30, 2009 – *Printed Circuit Design & Fab* Magazine today announced the winners of its 2009 New Product Introduction Awards for printed circuit board design software, process equipment and materials.

The NPI Award, which premiered this year, recognizes the leading new products for printed circuit design and fabrication during the past 12 months.

The winners are:

System Modeling/Verification Tools	Sigrity Inc.
Drilling	Pluritec North America Ltd.
Registration and Tooling	Multiline Technology
Laminate	Rogers Corporation
Specialty Materials	Dupont Electronic Technologies
Imaging Materials	Rohm and Haas Electronic Materials
General Wet Process	RBP Chemical Technology Inc.
Plating	Rohm and Haas Electronic Materials
Final Finish	Enthone Inc.
Marking/Tracking	Control Micro Systems Inc.

The awards were presented during a special ceremony during the IPC Expo/Apex trade show.

“This is the first year that *Printed Circuit Design & Fab* Magazine has joined *Circuits Assembly* in offering recognition to companies for innovative products used in the design and fabrication of printed circuit boards,” said Kathy Nargi-Toth, editor of *Printed Circuit Design and Fab*. “We were overwhelmed by the number of new products and the quality of the entries.”

Products were judged based on innovation and creativity, compatibility with existing technology, cost-effectiveness, environmental consideration, performance and user-friendliness.

“New products are going to be critical to improve our competitive edge in the coming year,” said Nargi-Toth. “Many companies are continuing to invest in new product development to benefit the PCB industry. We are pleased to be able to recognize the tremendous research and development efforts that have gone into these products.”

Contact Kathy Nargi-Toth to find out how to enter next year’s program.

About UP Media Group Inc.

Headquartered in Atlanta, GA, UP Media Group is a privately held company that specializes in magazine publishing and in trade show and conference production. UPMG publishes two high-tech magazines, *Printed Circuit Design & Fab* (pcdandf.com) and *Circuits Assembly* (circuitsassembly.com), one daily e-mail newsletter, *PCB UPdate* (pcbupdate.com), and a regional bridal publication, *I Do for Brides*. UPMG produces conferences for the PCB design and manufacture industries: PCB East (pcbeast.com), PCB West (pcbwest.com), Virtual PCB (virtual-pcb.com), PCB Atlanta (pcbshows.com/atlanta) and other regional shows. UPMG produces live and on-demand technical Webinars for PCB industry professionals. Visit pcbshows.com for links to upcoming trade shows and Webinars.